

Heritage Downs

...The Natural Choice

Why choose Sulphate-Free?

Sulphate-Free shampoos and conditioners are products containing **no** Sodium Lauryl Sulphate (SLS).

Sodium Lauryl Sulphate is an anionic surfactant that is used in industrial products including engine degreasers and floor cleaners as well as in household products such as toothpastes, shampoos, bath gels and shaving foam. It is used for its thickening effect and its ability to create lots of lather.

In the same way as it dissolves the grease on car engines, Sodium Lauryl Sulphate also dissolves the natural oils on the skin, causing dryness and damage to the hair follicles- leading to hair breakage. It also causes eye irritation and the skin to flake.

All this because sulphates are cheap to produce and they create lots of lather and bubbles (which we have become accustomed too!).

By using **Heritage Downs Sulphate-Free Shampoo and Conditioner**, you will not be adding unnecessary chemicals and the hair and skin on your animals will become healthier, shinier and softer. With the added ingredients of the purest essential oils, Neem and Vitamin E, it contains anti-bacterial & anti-fungal properties, and will help with most dermatological conditions on horses & dogs.

Heritage Downs Sulphate-Free Shampoo & Conditioner will help guard against biting insects and skin mites,

(**a preventative against Sweet Itch/QLD Itch**), your animals will benefit by looking and feeling their best all year round.

